

Dmitry Epstein

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Languages: Fluent in English, Hebrew, Russian

Education

- 2011** **PhD, Communication, Cornell University, USA**
Dissertation committee: Prof. Tarleton Gillespie, Prof. Bruce Lewenstein, Prof. Katherine McComas, Prof. Milton Mueller
Dissertation title: The duality of information policy debates: The case of the Internet Governance Forum
- 2007** **MA (cum laude), Comparative Media: Technology and Society, Ben-Gurion University, Israel**
Thesis adviser: Prof. Martin Elton
Thesis title: A roadmap to understanding media industries
- 2001** **BA, Economics, Tel-Aviv University, Israel**

Academic experience

- 2011-** **Post-doctoral Research Fellow, Cornell eRulemaking Initiative, Cornell University Law School (USA)**
Conducting research on online policy deliberation and consensus building.
- 2010-2011** **Graduate Assistant, Department of Communication, Cornell University (USA)**
- 2006-2009** Teaching assistant in the following courses: Communication and Technology, Technology in Collaboration, Cases in Communication (introductory communication course), New Media and Society, Advanced Human Computer Interaction, and Writing in Communications.
Assisted in a number of research projects focused on the politics of communication platforms and copyright education in schools.
Member of the New Media + Society research group and Cornell e-Rulemaking Initiative.
- 2009 (fall)** **Doctoral Research Fellow, Information + Innovation Policy Research Center, National University of Singapore (Singapore)**
Conducted research on policy agenda setting and framing in the Internet governance debates.
- 2009 (summer)** **Research Assistant, Berkman Center for Internet and Society, Harvard University (USA)**
Assisted in two primary initiatives, as a member of the Internet and Democracy Project: studied internet regulation in Russia and developed research tools for an online survey of a panel of active bloggers worldwide.
- 2004-2006** **Teaching Assistant and Lecturer, School of Media Studies, College of Management (Israel)**
Lecturer on academic writing.
Teaching assistant in the following courses: Research Methods in Social Science, New Media and the Transformation of Society, Peace Journalism, Media and Identity in Israel, Critical Consumption of New Media.

- 2004-2005** **Teaching Assistant, Department of Communication, Ben-Gurion University (Israel)**
Teaching assistant in a Master's class: Comparative Study of Communication Technologies.
- 2002-2004** **Executive Coordinator, "Hubert Burda Center for Innovative Communications", Ben-Gurion University (Israel)**
Pioneered a reorganization of the center's activities increasing their scope within the university and their reach to broader academic community.
Established sustainable processes for accountable annual distribution of over €40K in research grants.
Led the organization and marketing of the center's events, such as local and international conferences and seminar series.

Grants, Awards and Fellowships

- 2011** Best Student Paper Award, Communication and Information Technologies Section, American Sociological Association
- 2010** Best Student Paper Award, 38th Annual Telecommunication Policy Research Conference
Research Travel Grant, Graduate School, Cornell University (\$2,000)
Research Travel Grant, The Mario Einaudi Center for International Studies, Cornell University (\$900)
Research Grant, Small Grant Program, Institute for the Social Sciences, Cornell University (\$10,000)
Internet Governance Forum Ambassadorship Award, Internet Society
Next Generation Leaders Program Award, Internet Society
- 2009** Research Travel Grant, Graduate School, Cornell University (\$2,000)
Research Travel Grant, The Mario Einaudi Center for International Studies, Cornell University (\$700)
Fellowship, Internet Governance Capacity Building Program, Diplo Foundation
- 2008** Fellowship, ITU Youth Program
- 2007** Travel Grant, Elaine Scott Travel Fund, Peace Studies Program, Cornell University
- 2006** Fellowship, ITU Youth Program
- 2005** Research Travel Grant, Toda Institute for Global Peace & Policy Research
- 2004** Fellowship, ITU Youth Program (awarded twice during that year)
Research Travel Grant, Toda Institute for Global Peace & Policy Research
- 2003** Project Grant, ITU Youth Program
- 2002** ITU Telecom Youth Fellow
- 2000** The Tel-Aviv University President's Prize for Students Performing Outstanding Volunteer Work in the Community

Peer-reviewed publications

- Epstein, D. (2011). The analog history of the 'digital divide.' In Park, D.W., Jankowski, N., and Jones, S. (eds.) *The Long History of New Media*, p.127-144. New-York, NY: Peter Lang Press.
- Epstein, D., Nisbet, E., and Gillespie, T. (2011). Who is responsible for the digital divide? Public perceptions and policy implications. *The Information Society*, 27(2), 92-104.
- * Awarded Best Student Paper for 2011 by the Communication and Information Technologies section of the American Sociological Association *
- Epstein, D. and Reich, D. (2009). Citizen journalism online: Promise of an alternative conflict discourse? In S. Tunney & G. Monaghan (eds.) *Web Journalism: A New Form of Citizenship*, p.226-248. Sussex, UK: Sussex Academic Press.
- Epstein, D. (2008, October). A roadmap to understanding media industries: Master's thesis summary. *Kesher*, 43. Tel Aviv, Israel (Hebrew).

Manuscripts under review

- Epstein, D. Constructing the Information Society: Analysis of World Telecommunication Policy Forum debates about Internet governance.
- Maidel, V. and Epstein, D. The query is just the beginning: Exploring search-related decision-making of young adults.

Manuscripts in preparation

- Development communication* (encyclopedia entry).
- Manufacturing Internet policy language: The inner workings of the discourse construction at the Internet Governance Forum.*
- What's in the name? A behavioral study of the use of the URLs in China and the US* (with Mayer-Schönberger, V., Wang, Q., and Mueller, M.).

Other publications

- Epstein, D., Mahmood, F., and Thurston, L. (2005, November). Making peace online: A vision or an illusion? *Information for Development*, 3(11). Noida, India: Yashi Media.

Peer-reviewed conference presentations

- Epstein, D. (2011, September). *Manufacturing Internet policy language: The inner workings of the discourse construction at the Internet Governance Forum.* To be presented at the 39th Annual Telecommunication Policy Research Conference, Arlington, VA.
- Vernon, R., and Epstein, D. (2011, September). *Broadening the spectrum for participation: Lessons from experiments of online public engagement in rulemaking.* To be presented at the "New ICTs + New Media = New Democracy?" workshop, Washington, DC.

- Epstein, D. (2011, June). *Internet-policy crystal ball? Interpretive analysis of non-binding debates on Internet governance*. 6th International Conference in Interpretive Policy Analysis, Cardiff University, Wales, UK.
- Epstein, D. (2011, June). *The double duality of media, information, and communication technology policymaking and how we can study it*. 6th International Conference in Interpretive Policy Analysis, Cardiff University, Wales, UK.
- Epstein, D. (2010, October). *Constructing the Information Society: The binding nature of non-binding debates about Internet governance*. 38th Annual Telecommunication Policy Research Conference, Arlington, VA.
- * awarded Best Student Paper for 2010 *
- Epstein, D., Wang, Q., Mayer-Schönberger, V., and Mueller, M. (2010, September). *What's in the name? A behavioral study of the use of the URLs in China and the US*. 5th GigaNet Annual Symposium, Vilnius, Lithuania.
- Epstein, D., Wang, Q., Mayer-Schönberger, V., and Mueller, M. (2010, May). *Behavioral aspects of the use of URLs*. Third International Workshop on Global Internet Governance: An Interdisciplinary Research Field in Construction, Montreal, QC, Canada.
- Epstein, D. (2009, November). *Defining the elephant: Discourse analysis of the Internet Governance debate at the World Telecommunication Policy Forum 2009*. 4th GigaNet Annual Symposium, Sharm el-Sheikh, Egypt.
- Epstein, D. (2009, May). *From 'communication for development' to 'communication for social change': A quest for self-definition of a subfield*. International Communication Association Annual Conference", Chicago, IL, USA.
- Epstein, D. (2008, May). *Following the 'digital divide': Historically situating the construct in realm of communication theories and theories of development*. International Communication Association Annual Conference", Montreal, Canada.
- Epstein, D. (2008, May). *Mediated deliberation? The potential role of communication platform in mediating political discourse*. International Communication Association Annual Conference", Montreal, Canada.
- Epstein, D. and Nisbet, E. (2008, May). *Who is responsible for the digital divide? Public perceptions and policy implications*. International Communication Association Annual Conference, Montreal, Canada.
- Epstein, D. (2008, April). *Discourse 2.0? What role does communication platform play in mediating political deliberation?* Politics: Web 2.0, Surrey, UK
- Epstein, D. and Reich, D. (2007, October). *Citizen journalism online: Promise of an alternative conflict discourse?* The Association of Internet Researchers, 8th Annual Conference, Vancouver, BC, Canada.
- Epstein, D. (2007, July). *From digital divide to digital inclusion: Re-conceptualizing the approach to digital inequalities*. International Association for Media and Communication Research 50th Annual Conference, Paris, France.
- Epstein, D. and Reich, D. (2007, May). *Citizen journalism online: Grassroots of peace or war journalism practices?* The Peace, X-National Communication, Identity, and Media (PaXIM) Working Conference, Pullman, WA, USA.
- Epstein, D. (2006, January). *Mapping the dynamics: extending the SCP model for analysis of media industries*. Mitaksherim (communicating) - Conference of Graduate Students in Communication, Haifa, Israel (Hebrew).

- Epstein, D. (2005, April). *The role of the digital divide in peace processes: A young perspective on veteran concepts*. Paper presented in a panel “Digital Walls and Bridges: Contemporary ICTs, Dialogue and Peace Processes” at Israeli Communication Association 9th Annual Conference, Beer-Sheva, Israel (Hebrew).
- Epstein, D., Ashkenazy, S., and Dinar, E. (2005, April). *From a European square to computer display: The path of Jewish online media*. Israeli Communication Association 9th Annual Conference, Beer-Sheva, Israel (Hebrew).
- Epstein, D., and Ashkenazy, S. (2004, September). *The new road map: NGO'S in the internet age*. In proceedings of The Association of Internet Researchers, 5th Annual Conference, Sussex, UK.
- Dahan, M., and Epstein, D. (2004, June). *Attitudes and perceptions of ICTs: A cross cultural survey*. In proceedings of Cultural Attitudes towards Technology and Communication 2004, Karlstad, Sweden.
- Epstein, D. (2002, October). *The influence of printed mass media upon the voting patterns of Russian immigrants in Israel*. In proceedings of 300 Years of the Russian Newspaper, Moscow, Russia.

Invited presentations

- Broadening the spectrum for participation: Lessons from experiments of online public engagement in rulemaking*. E-Government Clinic, Cornell Law School (2011, September).
- On discourse and policy: The Internet Governance debate and internet policy-shaping*. Colloquium at the Department of Communication, Haifa University, Israel (2010, November).
- Opening and closing remarks*. Searching for the manager of the Internet: Is there Internet policy in Israel? A joint conference organized by the Israeli Internet Society and Netanya Academic College, Israel (2010, November).
- Digital inequalities, opportunities, and people*. Guest lecture in Comm3200: New Media and Society, Cornell University, Ithaca, NY (2010, March).
- Defining the elephant: Discourse analysis of the Internet Governance debate at the World Telecommunication Policy Forum 2009*. Seminar at Lee Kuan Yew School of Public Policy, Singapore (2009, November).
- Internet Governance: Setting the stage*. Israeli Ministry of Communication, Round Table on Internet Governance, Tel-Aviv, Israel (2009, November).
- Digital inequalities and politics*. Guest lecture in Comm101: Cases in Communication, Cornell University, Ithaca, NY (2008, October).
- Youth and social entrepreneurship*. Business and Finance panel speaker at “ITU Telecom Asia Youth Forum”, Bangkok, Thailand (2008, September).
- Digital divide and new media*. Guest lecture in Comm320: New Media and Society, Cornell University, Ithaca, NY (2008, March).
- Youth and social entrepreneurship*. Business and Finance panel speaker at “ITU Telecom Asia Youth Forum”, Hong-Kong (2006, December).
- Digital generation: Fashioning the future*. Panel speaker at “Telecoms Transition - World Summit”, Lisbon, Portugal (2005, June).

Youth and social entrepreneurship. Business and Finance panel speaker at “ITU Telecom Asia Youth Forum”, Busan, Republic of Korea (2004, September).

Meet your future today. ITU Telecom Youth Forum alumni panel speaker at “PTC 26th Annual Conference”, Hawaii, USA (2004 January).

Professional experience

2008 (summer) Research Associate, CompassRose International (USA)

Conducted research and consulting work with public and corporate clients on issues of global telecommunication policy and internet governance.

2000-2003 Academic Officer, Israel Defense Forces (IDF), Paymaster Office (Israel)

Joined the IDF as part of an elite Academic Reserves program

Coordinated ICT projects, carried out research and systems analysis, and consulted the headquarters on organizational, procedural and technological issues.

Initiated and led, from conceptualization to deployment, the establishment of an online service center for several hundred thousand personnel receiving payment from the IDF. The system is the first personalized internet service of IDF for its personnel and has been in operation since 2003.

2000-2001 Research analyst, “SunTree”, Venture Capital Fund (Israel)

Joined as an advisor to USD 4 million technological venture in Russian Federation.

Carried out socio-economical estimations of technological projects in Russia and Israel, market research, and establishment of initial contacts worldwide. Gained first-hand experience with the Israeli venture capital industry.

1997-2000 Tutor and Project Coordinator, “Perach”, educational project for children in developing areas (Israel)

Coordinated, supervised and mentored a group of 40 undergraduate students tutoring 40 primary school children in one of the most challenging neighborhoods of Tel-Aviv.

Worked as a tutor with individual children and a group of primary school age students coming from disadvantaged backgrounds.

Service and Extracurricular Activities

- Reviewer for:** Information Technologies and International Development (journal), The Sociological Quarterly (journal), Digital Divide mini-track at HICSS Conference, and the Israeli Communication Association Annual Conference
- 2011** Program committee member, 6th Annual Symposium of the Global Internet Governance Academic Network (GigaNet)
Program committee member, ITU Kaleidoscope 2011
Steering committee member, Internet Governance Forum USA
Co-organizer of “Innovator roundtable: An intergenerational dialog with Internet entrepreneurs” and contributor to a workshop “Challenging myths about young people and the Internet,” Internet Governance Forum 2011
Membership committee member, Global Internet Governance Academic Network (GigaNet)
- 2010** Initiator and co-organizer of a conference: “Searching for the manager of the Internet: Is there Internet Policy in Israel?” A joint event by the Israeli chapter of the Internet Society and the School of Media Studies, Netanya Academic College.
Co-organizer of a workshop: “Core Internet Values and the Principles of Internet Governance Across Generations”, Internet Governance Forum 2010
Program committee member, 5th Annual Symposium of the Global Internet Governance Academic Network (GigaNet)
Program committee member, ITU Kaleidoscope 2010
Membership committee member, Global Internet Governance Academic Network (GigaNet)
Participant, Next Generation Leaders Program (e-learning module), Internet Society
Participant, Master Teaching Assistant Program, Center for Teaching Excellence, Cornell University (2010-2011)
- 2009** Participant, Internet Governance Capacity Building Program, Diplo Foundation
Founder, internetgovernance.org.il, a resource about the Internet Governance debate in Hebrew and within the Israeli context (ongoing)
Contributor and member of the Editorial Collective, International Collaborative Dictionary of Communications, Social Science Research Council (ongoing)
- 2007-2009** Graduate Students Representative, Department of Communication, Cornell University
Treasurer, Cornell Israeli Students Association
- 2006** Organizing Committee member, ITU Telecom World 2006 Youth Forum
- 2004** Organizing Committee member, ITU Telecom Asia 2004 Youth Forum
International Advisory Council member, Toda Institute for Global Peace and Policy Research (ongoing)
- 2002** Co-founder, Human Network: International network of youth for social entrepreneurship in the field of Information and Communication Technology (ongoing)
- 1998-2000** Student Council Representative of the School of Economics, Tel-Aviv University